



*Virginia Green Lodging* is the Virginia Department of Environmental Quality's (DEQ) initiative to promote pollution prevention (P2) practices in the tourism and hospitality industry. *Green Lodging* encourages hotels, resorts, and other hospitality operations to be aware of their impact on the environment and to take steps to reduce these impacts. *Green Lodging* is a non-regulatory program, and participation is completely voluntary and free of charge.

## Virginia Green Lodging Profile:



## **Pembroke Springs Retreat**

### **Bed and Breakfast**

Star Tannery, Virginia

Pembroke Springs Retreat is a country bed and breakfast with a flavor of Japan. The retreat is situated at the base of the Great North Mountain in the northwestern part of the Shenandoah Valley. It is located on 175 acres of field and forest with a stream, pond and numerous springs. The retreat features a newly constructed Guest House including two new bedrooms and a meeting room. Pembroke Springs Retreat is committed to environmental excellence and works to minimize environmental impacts whenever possible.

# **Green Lodging Activities.** When visiting Pembroke Springs Retreat, you can expect the following practices:

- **⑤** Optional linen service in rooms
- **Recycling** opportunities for guests
- **(\*)** Water Conservation
- **(\$)** Energy conservation
- **§** Green events/conference package

#### **Optional Linen Service**

- Train house cleaners on process of optional linen service
- Purchase water-efficient washers and dryers
- Minimize the use of bleach and chlorinated chemicals

#### **Recycling**

 Recycle glass, aluminum cans, steel cans, plastic, office paper, newspaper, cardboard, and compost food wastes

#### **Waste Reduction**

- Fill bulk soap dispensers
- Refill water pitchers to minimize single use bottles
- Use electronic correspondence and forms



• Minimize use of pesticides and herbicides

#### **Water Conservation**

- High efficiency dishwashers
- Use dry clean up methods over water-based methods
- Low flow toilets and restrictors on faucets and showerheads
- Effective landscape management plan

#### **Energy Conservation**

- Install LED Exit Signs
- Use ceiling fans
- Use natural lighting whenever possible



For more information on **Pembroke Springs Retreat**, see www.pembrokesprings.com.

For more information on *Virginia Green Lodging* program, see <a href="https://www.deq.virginia.gov/p2/lodging">www.deq.virginia.gov/p2/lodging</a>.



*Virginia Green Lodging* program is a supporting partner of *Virginia Green*, the Commonwealth's campaign to encourage environmentally-friendly practices is all aspects of Virginia's tourism industry. Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.





